

## FOR IMMEDIATE RELEASE

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### **Santé Gourmet® Cakes Now Available Nationwide**

**Oakland, CA (November 27, 2007)**—Just in time for the holiday season, local specialty bakery, Santé Gourmet, is offering their luxury desserts for the health conscious with delivery to the continental United States. Santé Gourmet ([www.santegourmet.com](http://www.santegourmet.com)) features no-added-sugar cakes in four delicious flavors, including a rich chocolate cake with a sweet chocolate frosting and a moist carrot cake filled with fresh carrots, pineapples, walnuts, and spices, topped with a luscious cream cheese frosting. Available regionally since 2002, Santé Gourmet cakes are popular for gift giving and special occasions. “Many of our customers had been asking for the option of having cakes shipped directly to their friends and relatives, especially those who had given up desserts to manage their diabetes. We’re thrilled to finally deliver on this popular request,” said company founder Elisa Nakata. To maintain the highest quality, cakes are shipped overnight in gel ice and re-usable insulated materials. The cakes can be refrigerated for a week or kept in the freezer for up to three months.

Santé Gourmet cakes have all of the taste and rich texture of traditional gourmet cakes without the guilt. Significantly reduced in calories and fat, each cake contains 0g trans fat, and is an excellent source of dietary fiber. The net carbohydrate per serving is about two-thirds less than that of regular cake. Additionally, Santé Gourmet cakes do not contain artificial sweeteners, flavors, or colors. They are sweetened with natural, non-caloric sweetener erythritol. This sugar replacer is diabetic-friendly with no after taste nor digestive discomfort. With Santé Gourmet cakes, dessert can be healthy and indulgent.

Perfect for gift giving or parties, Santé Gourmet’s complete line can be ordered through their website, [www.santegourmet.com/shop](http://www.santegourmet.com/shop). Each cake is handcrafted and elegantly presented in single, portion-controlled packaging. Shipped in packages of six, orders can include an individual flavor or an assortment. Gift boxing and a personalized card is also available.

San Francisco Bay Area customers can find Santé Gourmet cakes in the refrigerated deli cases of select specialty grocers, including Oakland’s Piedmont Grocery, Woodside’s Roberts Market, and the peninsula’s Piazza Fine Foods stores. “Santé Gourmet cakes are perfect for anyone who wants to cut back on refined sugars and calories without having to sacrifice taste. Plus, the cakes’ elegant gold packaging makes them an ideal gift for health-conscious friends and family,” says Phil LaMar, Deli Manager of Piedmont Grocery.

**About Santé Gourmet:** Established in 2002, Oakland-based Santé Gourmet was born out of founder Elisa Nakata’s mission to develop healthier dessert options that do not compromise on taste. The specialty cakes are available at San Francisco Bay Area specialty grocers, hotels, and restaurants, as well as by online purchase at [www.santegourmet.com](http://www.santegourmet.com).

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