

Guilt-Free Pleasures from Santé Gourmet

March 05, 2008

Santé Gourmet offers a healthy alternative for corporate gifting

By Jeanie Casison



Santé Gourmet is putting a new spin on corporate gift giving with a savory selection of cakes sans the added sugar. The desserts, which are both tasty and good for you, provide a new alternative to the high-fat and sugar-laden choices that have traditionally been the norm for food gifts.

The cakes, which are packaged to perfection, retain all of the elegance and sumptuousness of a gourmet dessert, but are significantly lower in calories, and carbohydrates. They do not contain any hydrogenated fats or artificial sweeteners and are an

excellent source of dietary fiber.

"We are seeing a growing demand for our cakes for holidays, birthdays and client appreciation gift giving," says founder Elisa Nakata. "The flavor is so rich that the recipient perceives the cakes as a luxurious treat and the packaging reinforces the specialty gourmet image."

Flavorful choices include a chocolate cake with sweet chocolate frosting; carrot cake filled with fresh carrots, pineapples, walnuts and spices, topped with a delicious cream cheese frosting; and a lemon cake with a light frosting.

More information about Santé Gourmet is available on www.santegourmet.com.